

PROFINIT

NI-MLP-05: Applied Bayesianism

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Covid test



Suppose you go on holiday and get tested for covid and you get a positive result. What is the probability that you are covid-positive?

- > the declared test accuracy (TPR and TNR) is 99%
- > overall population positivity is about 1%

Answers:

a) 1%

b) 10%

c) 50%

d) 90%

e) 99%

f) can't tell



Outline

1. Probabilistic recap
2. Probabilistic subjectivity
3. Odds and log odds
4. Bayes theorem formally
5. Bayes theorem as a probabilistic rule of three
6. Evidence iteration
7. Rationalistic consequences and real life applications
8. Literature



Thomas Bayes
1701 – 1761

['beɪz]

Probabilistic recap

Definition of probability

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- › Kolmogorov definition (second half of 20th century)
 - based on the set and measure theories
 - axiomatic (probability falls from heaven), great for mathematics
- › Frequentist definition (Bernoulli 17. century, Poisson, Fischer)
 - “ratio between positive and all events in a long run”
 - empiric (probability raises from repeated experiment), great for children
- › Bayesian definition (Thomas Bayes, Pierre-Simon Laplace, 18. century)
 - rationalistic (probability is a measure of our limited knowledge)
 - great for decision making (AI, forecasting, every day rationality)

Kolmogorov
probability space
 $\begin{pmatrix} \Omega \\ F \\ P \end{pmatrix} \sim \begin{matrix} \text{sample space} \\ \text{event space} \\ \text{prob. function} \end{matrix}$

Frequentist
probability

$$p = \lim_{N \rightarrow \infty} \frac{N_p}{N}$$

Bayesian
probability
 $p = \text{prior} * LR$

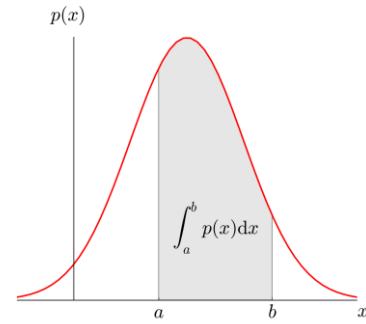


What is the probability of getting exactly one head by tossing two fair coins?

50%

Probabilistic recap

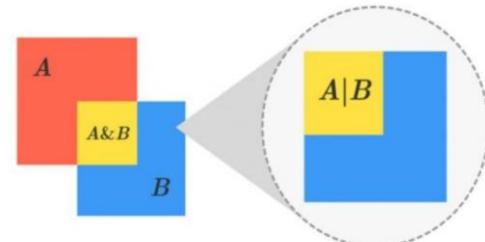
- › Probability is a distribution (non neg. function with unit integral)
 - special case $P \in \mathbb{R}$ for binary event, 0 ~ impossibility, 1 ~ certainty
- › Conditional probability $P(A|B) = P(A \cap B)/P(B)$
 - probability of event A in case we know B is true
 - *probability of raining given the fact, we are on Sahara*
- › Independence $P(A \cap B) = P(A) * P(B)$ $P(A|B) = P(A)$
 - events A and B are independent if their joint prob. is a product of their marginal probs.
 - *probability winning lottery on your birthday*
 - also, knowing B does not change the probability of A



What is more likely?

- *Mr. F. has had one or more heart attacks.*
- *Mr. F. has had one or more heart attacks and he is over 55 years old.*

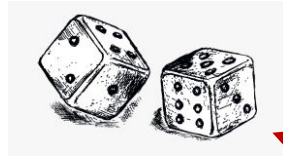
$$P(A \cap B) \leq P(A)$$



Objective and subjective probability



A Philosopher



A pair of dice

What is the probability of the pair of dice giving at least 10?

$$1/6$$

P is a property of the object
(frequentist approach)

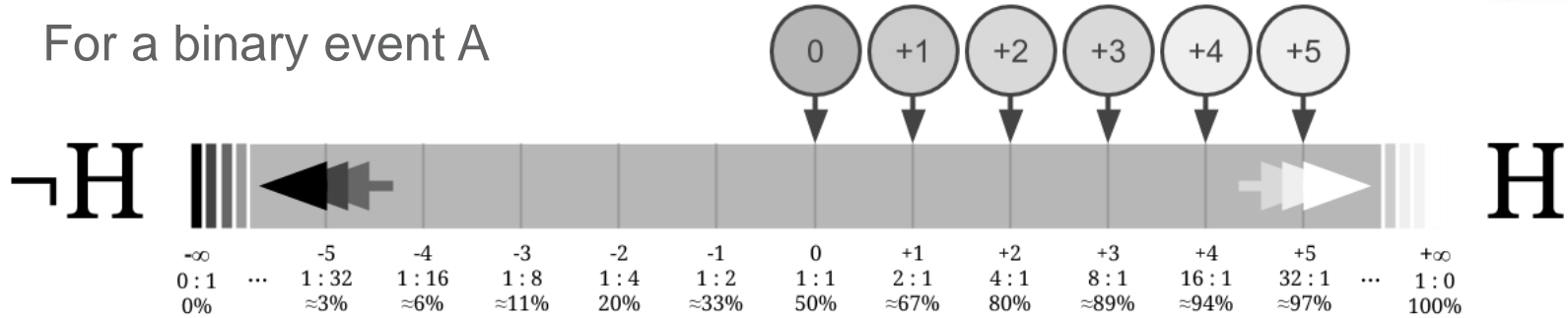
P is a property of the subject
(bayesian approach)

› What if you know...

- they are the pair of lucky dice found in a famous cheat player pocket?
- a complete stranger offers you \$200 for them
- you roll them once and you got 12
- you roll them 100 times and you got 70% times result over 10

Probability axes

> For a binary event A



probability axis

odds axis

log odds axis

$$P_A = \frac{N_A}{N_A + N_{\neg A}}$$

$$O_A = N_A : N_{\neg A}$$

$$L_A = \log_2 \left(\frac{N_A}{N_{\neg A}} \right)$$

33% 1:2 -1 bit
 20% 1:4 -2 bit
 11% 1:8 -3 bit

50% 1:1 0 bit

67% 2:1 +1 bit
 80% 4:1 +2 bit
 89% 8:1 +3 bit

Bayes Theorem

Bayes theorem

$$P(H|E) = \frac{P(E|H) * P(H)}{P(E)}$$

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- › $P(H|E)$ – probability of hypothesis H given observation / evidence E
- › $P(E|H)$ – probability of observing E given H aka likelihood of H given E
- › $P(H)$ – prior probability of hypothesis H
- › $P(E)$ – overall probability of observing evidence E

$$P(E) = P(E|H) * P(H) + P(E|\neg H) * P(\neg H)$$

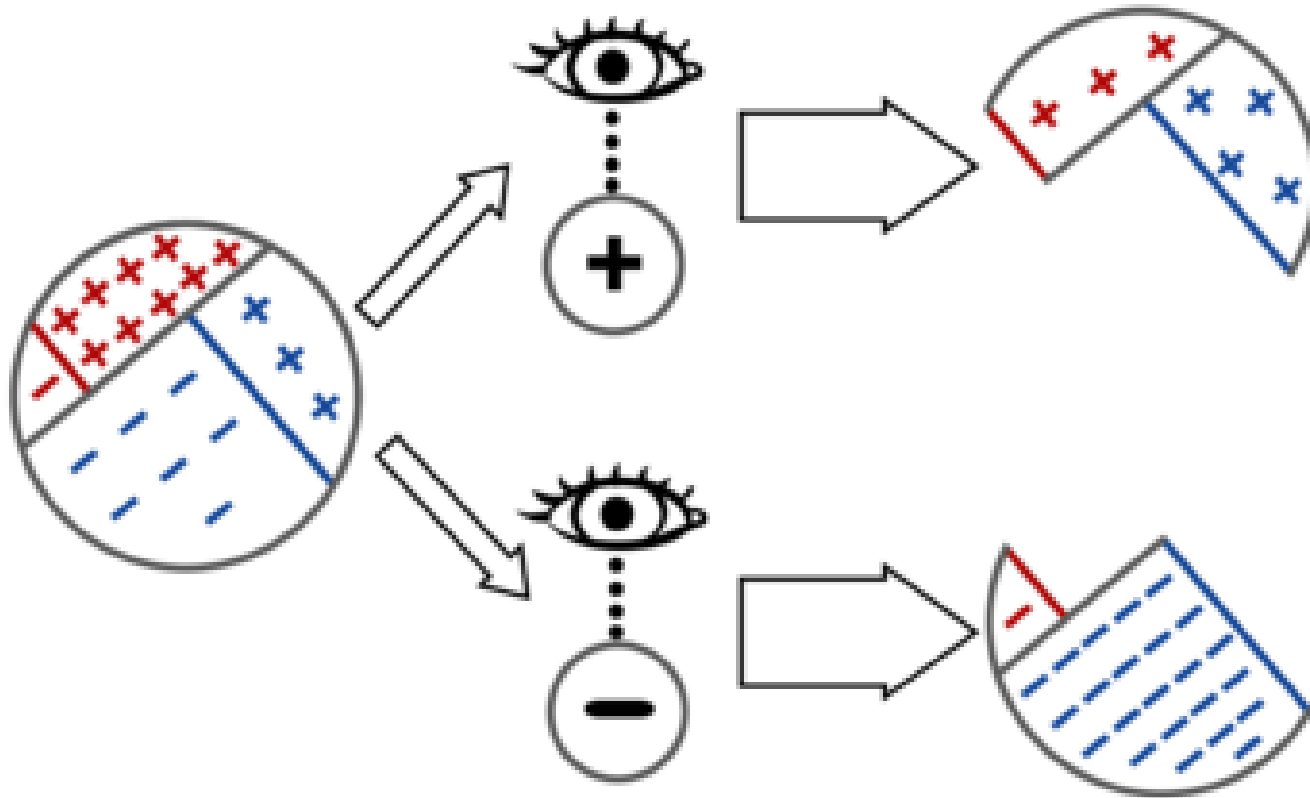


Suppose you are going to holiday and you get tested for covid and you get positive result. What is the probability of you being covid-positive?

50%

the declared test accuracy (tpr and tnr) is 99%, overall population postivity is 1%

Bayes theorem visual intuition



Probability vs Likelihood and Bayes Factor

Probability

probability of Hypothesis H being true
given I see the Evidence E

$$P(H|E)$$

*probability of you being the
shooter given your fingerprints
found on the smoking gun*

Likelihood

probability of seeing Evidence E
given Hypothesis H being true

$$P(E|H)$$

$$L(H|E)$$

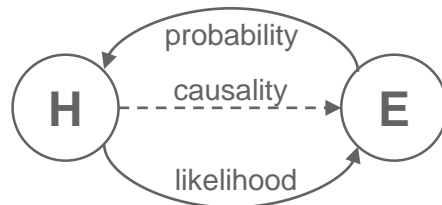
*probability of your fingerprints
found on the smoking gun given
you are the shooter*

Likelihood Ratio ~ Bayes Factor

How much more likely is the
Evidence E given H compared to not H

$$\frac{P(E|H)}{P(E|\neg H)}$$

*how much more likely you are
the shooter if we found your
fingerprints on the smoking gun*



Bayes theorem for odds

$$P(H|E) = \frac{P(E|H) * P(H)}{P(E)}$$

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$$\frac{P(H|E)}{P(\neg H|E)} = \frac{\frac{P(E|H) * P(H)}{P(E)}}{\frac{P(E|\neg H) * P(\neg H)}{P(E)}} = \frac{P(H)}{P(\neg H)} * \frac{P(E|H)}{P(E|\neg H)}$$

*odds = prior odds
times likelihood ratio*

<i>prior odds</i>	$P(C): P(\neg C)$	1: 99
<i>likelihood ratio</i>	$P(T C): P(T \neg C)$	99: 1
<i>posterior odds</i>	$P(C T): P(\neg C:T)$	1: 1

Log odds version

$$\log_2(1/99) = -6.6 \text{ bit}$$

$$\log_2(99/1) = +6.6 \text{ bit}$$

$$\log_2(1) = 0 \text{ bit}$$

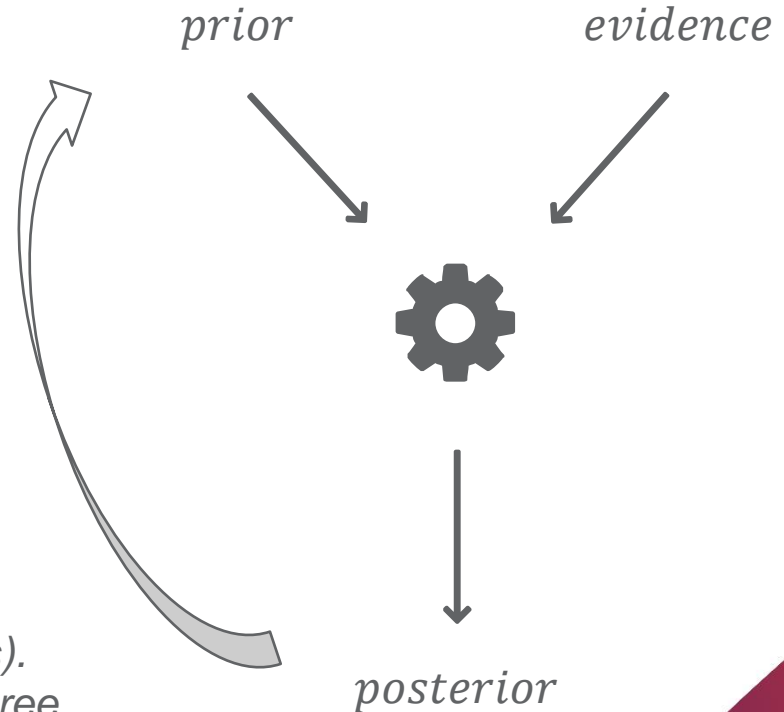


Suppose you live in Scotland (rainy 80% of days). What are the odds of being sunny tomorrow if weather forecast (accurate 2/3 of time) say so?

1: 2 ~ 33%

Evidence iteration

- › Bayes theorem works iteratively
- › Posterior reflect our best knowledge after observing the evidence
- › When considering next evidence the posterior becomes next prior
- › Expects independent evidence
 - rarely happens in real world
- › Continual belief improvement

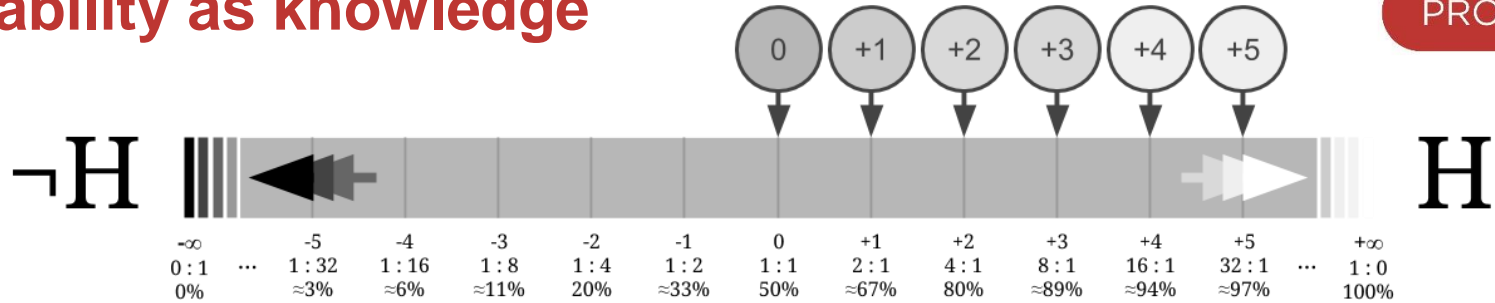


*Suppose you live in Scotland (rainy 80% of days).
What are the odds of being sunny tomorrow if three
independent weather forecasts (accurate 2/3 of time)
say so?*

2:1 ~ 67%

Probability as knowledge

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- › Seeking the truth we move our position on the probability axis
- › We start in the middle, we know nothing, having 0 bits of knowledge
- › Observation 2 times more likely if H =true moves us 1 bit right and vice versa
- › The axis is linear to log-odds but shrinking to percentages
 - Distance between 98% and 99% is much greater than distance between 50% and 51%
- › The majority of human senses are logarithmic, the sense of probability is logarithmic as well.

Rationalistic consequences

Do I have a dragon in my basement?

Rationalistic consequences

- › **ECREE: extraordinary claims require extraordinary evidence**
- › Extraordinary claim = very unexpected
 - low prior (-10 bits) req. strong evidence (10 bits)
- › Extraordinary evidence
 - $LR = \frac{\text{Probability of seeing the evidence if claim is true.}}{\text{Probability of seeing the evidence if claim is false.}}$
 - The key is in a very small denominator
- › Examples of extraordinary claims supported by weak evidence
 - Conspiracy theories (minor inconsistencies in the facts, noisy observations)
 - Paranormal physics (irreproducible experiments, random coincidences)
 - Religions (third hand testimony, some old books, single source of wisdom)
- › **OCROOE: ordinary claims require only ordinary evidence**



Evidence I provide:

- a tape with the dragon roaring
- a scale of a dragon skin
- to burn the city flying on a dragon

Rationalistic consequences

$$P(H|E) = \frac{P(E|H) * 0}{P(E)} = 0$$

› Prior $P = 1$ and $P = 0$ are taboo

- No matter how strong evidence you observe, your belief does not change – i.e. your mind is broken
- The Bayesian definition of fanaticism is an infinite prior

› Evidence is double sided

- Every piece of evidence should move us in opposite direction than its absence.
- However of different size

› The absence of evidence actually is an evidence of absence

- Suppose you search car keys in your house
- Bayesian argument for P is not NP
- Very weak evidences are often neglected.
- Generalization of Popper's Falsification Principle



Inquisition logic

- to confess proves the guilt
- to refuse the confession proves it even more



Counting the evidence

› Hypothesis: all swans are white

prior	$P(H): P(\neg H)$	1: 1
I see 1 white swan	$P(W H): P(W \neg H)$	1: w
posterior	$P(H W): P(\neg H W)$	2: 1

prior	$P(H): P(\neg H)$	2: 1
I see 2nd white swan	$P(W H): P(W \neg H)$	1: w
posterior	$P(H W): P(\neg H W)$	3: 1

prior	$P(H): P(\neg H)$	3: 1
I see 3rd white swan	$P(W H): P(W \neg H)$	1: w
posterior	$P(H W): P(\neg H W)$	4: 1

prior	$P(H): P(\neg H)$	4: 1
I see a black swan	$P(B H): P(B \neg H)$	0: $1 - w$
posterior	$P(H B): P(\neg H B)$	0: 1

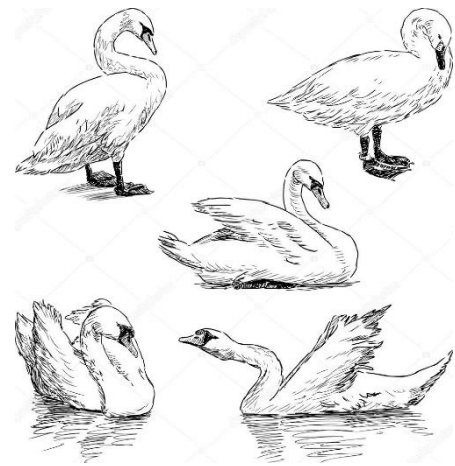
w – to our best knowledge it is 1/2

$w \sim 2/3$
i.e. $1:w = 1:2/3 = 3:2$

$w \sim 3/4$
i.e. $1:w = 1:3/4 = 4:3$

$w \sim 4/5$ i.e. $1 - w = 1/5$

FALSIFIED!

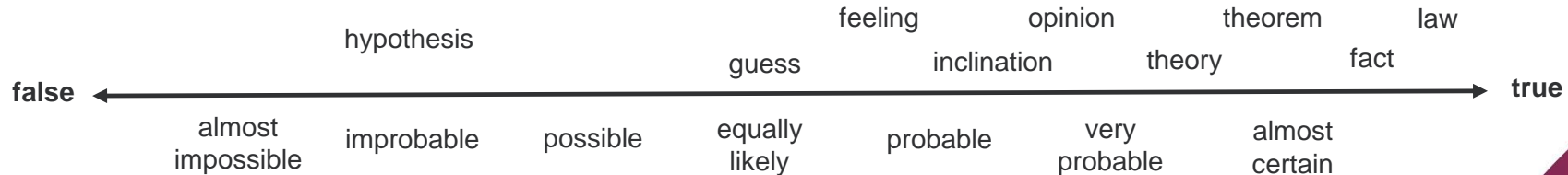


w – ratio of white swans

Rationalistic consequences

> Facts vs. opinions is mostly a simplification

- There is no fundamental difference between fact and opinion
- Every statement has just different prior
- The difference among priors however can be huge
 - Pythagoras theorem is wrong: $1:10^{10}$
 - ČR will win a medal in Hockey World Cham.: $1:3$
- Still it is useful to have different names for different prior classes
 - law, fact, theorem, theory, hypothesis, opinion, inclination, feeling



False Dilemma

When only two choices are presented yet more exist, or a spectrum of possible choices exists between two extremes. False dilemmas are usually characterized by "either this or that" language, but can also be characterized by omissions of choices. Another variety is the false trilemma, which is when three choices are presented when more exist.

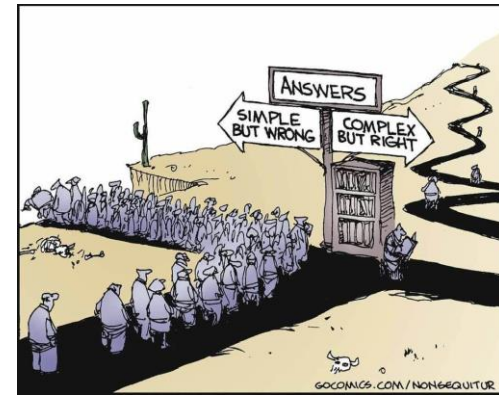


www.LogicallyFallacious.com

Rationalistic consequences

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- › **Making the prior is a generalization of Occam's razor**
 - *All things being equal, the simplest solution tends to be the best one*
 - simple is not easy
 - simple means fewer unobserved assumptions
 - not easily to comprehend!
 - Genesis is much more easy to comprehend than Big Bang Theory
 - Do I have dragon in my basement or do I just lie (or got mad,...)?
 - people lie all the time
 - new fantastic creatures are discovered rather rarely



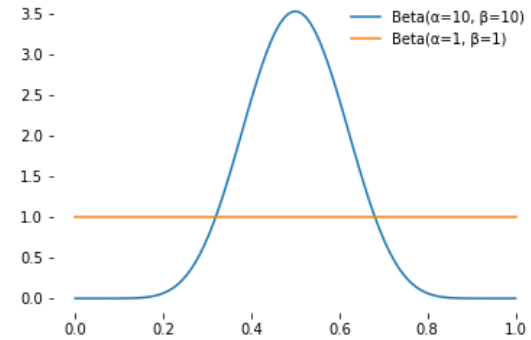
How to make the prior?

› Uninformative prior

- uniform distribution of probability
- We pretend to be objective and know nothing
- Hardly often rational
- *Either I win the lottery or no, so 50:50*

› Informative prior

- We accept we can know something apriori
- Cognitive burden for the agent
- Fits real world situations
- *Lottery has 10M tickets with just one winning*



Techniques for probability estimates

1. Introspection

- › **Measure your own surprise**
 - What answer do you really expect from oracle?
- › **Bet on it**
 - At which ratio are you betting on it
 - Here and now, actual medium size (lunch) money
- › **Imagine Hypothetical Evidence**
 - What (random) evidence would make you switch your belief?
 - How likely is that evidence?



What is the probability you would get the Hogwarts letter?

Techniques for probability estimates

2. Enumerative

› Convert to a Frequency

- How often do you see a red car going through your street
- What is the probability the Sun will not rise tomorrow?
- **Fermization** – rough numerical estimates based on variable decomposition

› Find a Reference Class

- How often a well established scientific truth turned out to be false before?

› Make Multiple Statements

- What is the probability Allah, Zeus, Baal, Ra, Jesus, Jupiter, exists?



What is the probability you will meet a friend in metro this afternoon?



Remarks to prior

› Too strict prior

- Pythagoras theorem is wrong: $1:10^{10}$
 - imagine a book with so many lines only one of them to be false.
- For any statement worth considering anything more than 1:1000 is too strong

10 000 ×



› Prior does not really matter after all

- With enough evidence, every reasonable prior can be overturned

› What if you don't like making up the prior

- **Usually pulling numbers out of your arse and using them to make a decision is better than pulling a decision out of your arse.**

› **Too strict posterior**

- Mr X will win the president elections in CR: 1: 100 000
- What is the real probability?
 - probability given by model times probability the model is not significantly flawed
 - it is much higher probability the model is significantly flawed than 1: 100 000

› There are limits of certainty the bayes theorem can deliver in practice.

› **Internal vs External confidence**

- internal – inside the debate
- external – meta level confidence about the debate as such
- every debate needs fixed and moving parts, sometimes fixed parts are not really fixed and moving parts are not fully moving...
 - Einstein: time is relative, space is curved, weight changes with speed etc.

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- › Eliezer S. Yudkowsky: [An Intuitive Explanation of Bayes' Theorem](#)
 - [A bit more comprehensive introduction to Bayes Rule](#)
- › Allen B. Downey: [Think Bayes 2](#)
- › Cameron Davidson-Pilon: Probabilistic Programming and Bayesian Methods for Hackers
- › Eliezer S. Yudkowsky: [RATIONALITY: A-Z](#)
 - [WHAT DO WE MEAN BY "RATIONALITY"?](#)
- › Scott Alexander: The Codex ([Probability and Predictions](#))
- › Phillip Tetlock: Superforecasters
- › Nate Silver: Signal and Noise
- › David Robinson: Introduction to empirical Bayes

Real life applications

Empirical bayes



› Restaurant rating app

- 0 – 5 stars for worst and best possible restaurant

› What restaurant is better?

- 1 rating (5 stars), 10 ratings (avg. 4.5), 100 ratings (avg. 4.2), 1000 ratings (avg. 3.9)

› Baseball player statistics

- BA – batting average (hits/at bat)

? True ratio approximation
? Measure the uncertainty

› Which hitter is better?

- 1 hit of 1 at bat, 30 hits of 90 at bats, 270 hits of 1000 at bats?

› Decision based on imperfect information

- Because of small and varying sample size – very typical real life situation

INTRODUCTION TO
EMPIRICAL BAYES
Examples from Baseball Statistics

Beta distribution

$$f(x) = \frac{x^{\alpha-1}(1-x)^{\beta-1}}{B(\alpha, \beta)}$$

– for 2 parameters $\alpha, \beta \in [1, \infty)$

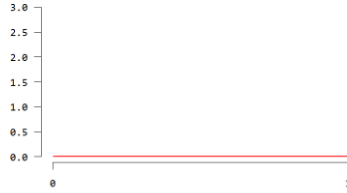
› $E(X) = \frac{\alpha}{\alpha+\beta}$ generalized ratio $\alpha : \beta$

$$Var(X) = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$$

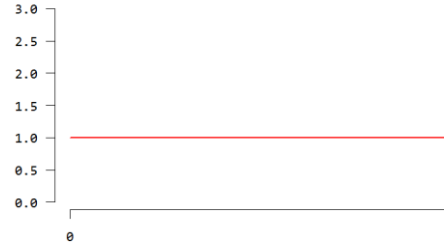
• std. dev. $\sim \frac{1}{\sqrt{\alpha+\beta}}$

› approximation of probability

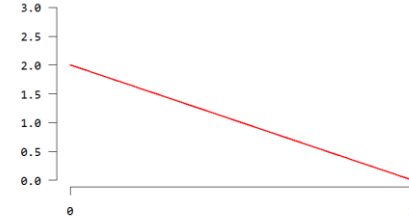
alfa = 0.0 beta = 0.0



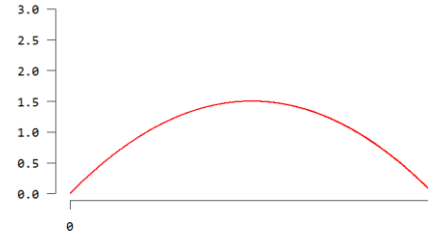
alfa = 1.0 beta = 1.0



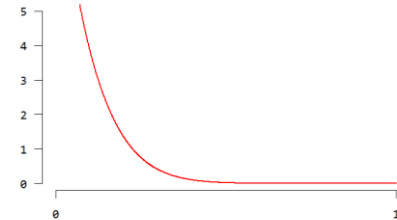
alfa = 1.0 beta = 2.0



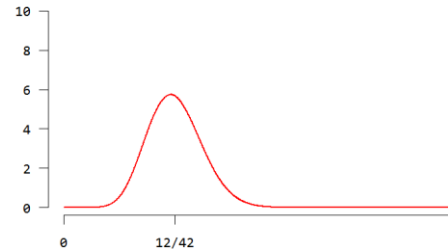
alfa = 2.0 beta = 2.0



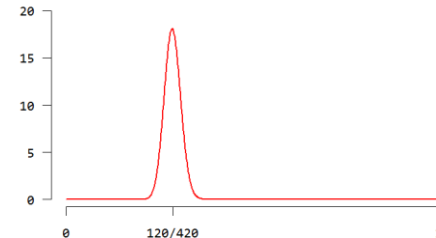
alfa = 1.0 beta = 10.0



alfa = 12.0 beta = 30.0



alfa = 120.0 beta = 300.0



Where is the Bayes?

> Prior

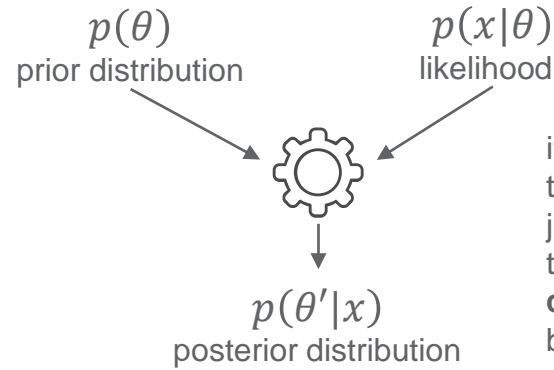
- Beta($\alpha = 4, \beta = 7$)
 - EX = 4/11
 - sd = 0.139

> Evidence

- hit $(\alpha, \beta) \rightarrow (\alpha + 1, \beta)$
- miss $(\alpha, \beta) \rightarrow (\alpha, \beta + 1)$

> Posterior

- Beta($\alpha = 5, \beta = 7$)
 - EX = 5/11
 - sd = 0.137

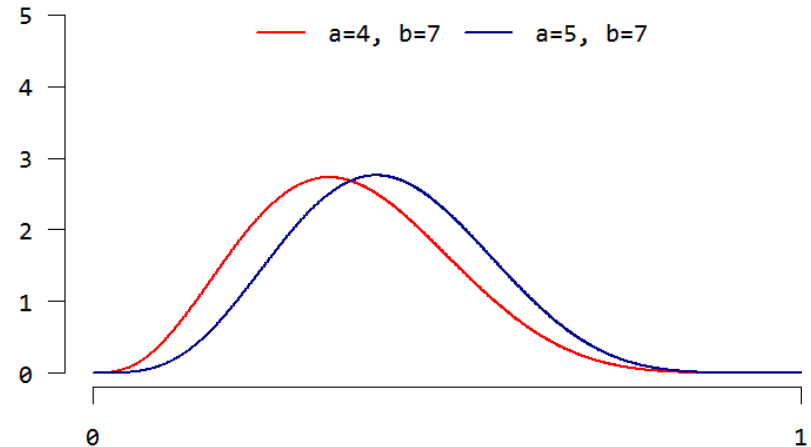


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if prior and posterior are the same function with just different parameters, the function is called the **conjugate prior** and bayes update reduces to

$$\theta \rightarrow \theta'$$

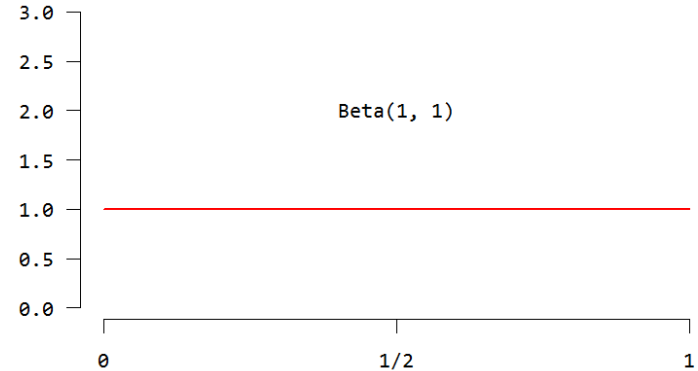
The player hits the ball



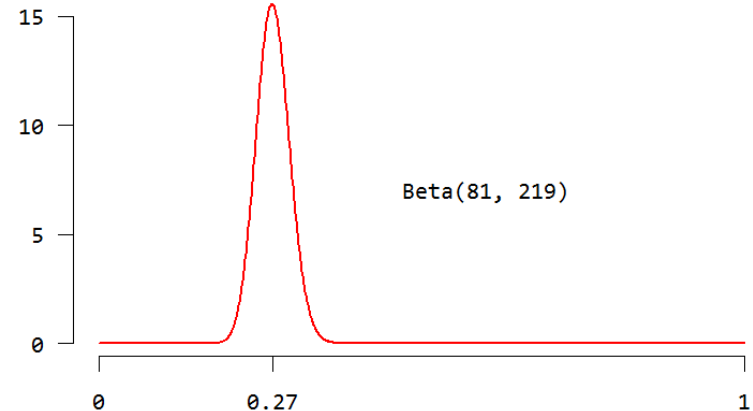
Where is the empirical?

- › Uninformative prior distribution
 - $\text{Beta}(\alpha = 1, \beta = 1) \sim U(0,1)$
 - $EX = 1/2$
 - $sd = \sqrt{1/12} \sim 0.29$
- › What if we know
 - most of players BA is between 0.21 – 0.35
- › Empirical prior distribution
 - $\text{Beta}(\alpha = 81, \beta = 219)$
 - $EX = 0.27$
 - $sd = 0.143$

Uninformative prior distribution



Empirical – hit rate – prior distribution



Multi-Armed bandit

Multi-Armed bandit

- › You enter a casino with n coins. You can not keep any of those but you can throw them into m machines. Every machine returns the coin with unknown probability p_i . You can take all returned coins with you. Maximize your return.
- › Mathematical abstraction of set of real world problems
 - buying coffee/wine/whisky of various brands
 - hiring employees from various schools
 - watching movies from various directors
 - treating patients with different medications
- › Inevitable tradeoff between exploration and exploitation
 - both extremes are bad, the optimum is somewhere in between



Multi-Armed bandit – the strategy

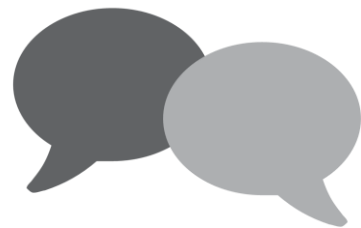
- › Bet on Luck!
 - randomly pick a machine and throw it all in
- › Don't put all eggs...
 - regularly distribute coins among machines
- › Hire and Fire!
 - switch machine if it haven't returned the coin
- › Explore first, then exploit!
 - to spend some of the coins to approximate the return rates
 - then throw all remaining coins to the machine with maximal expected return
 - ? where to put the threshold

Multi-Armed bandit – Bayes sampling strategy

- › Approximate return rate $p_i \sim \text{Beta}(a_i, b_i)$
 - with a_i, b_i being counts of returned/lost coins of machine i
 - initiate $a_i, b_i = (1, 1)$ for every machine
- › Strategy
 1. randomly sample x_i from $\text{Beta}(a_i, b_i)$ for every machine
 2. find $k = \text{argmax}_i (x_i)$
 3. pick machine k , throw coin and update a_i, b_i
 4. repeat until you have coins
- › At beginning, we are sampling randomly, as soon as we get some information, we slightly incline towards higher expected returns.
- › If single machine achieve statistically significant dominance, we continue sampling from this machine only.

Multi-Armed bandit – modifications

- › Multilevel bandit
 - Two casinos each with its set of bandits. One of them possibly with more generous return rates.
- › Forgetting
 - if a performance drift is expected, we can apply forgetting rate.
- › Different distribution of reward
 - instead of simple binary return we can model normal returns or any other probability distribution



Questions?